

## **Have a new terrace after only one morning's work**

**Have the colour of the paving slabs and block pavements refreshed and get rid of algae, moss and dirt. With the new StoneColor® product, which is available at Danish DIY retailers, everyone can renew their terrace and driveway themselves in a few hours.**

Over time your terrace, paving slabs and block pavements get old, looking dull and worn from water, frost, moss, algae and dirt. Now there is no need to go to the expense of replacing your patio or driveway, simply paint them with StoneColor®

StoneColor® is a special kind of surface treatment that is easily applied with a long-haired rya roller, a spray gun or a paint brush.

StoneColor® provides a protective coating – which keeps the stones looking fresh for years after, while repelling water, oil and dirt.

“We have developed StoneColor® to all the people who want to renew their paving slabs and block pavements in a quick and cheap way. This is done in a simple 3-step process: clean the stones, paint them and then enjoy the result when you're done,” says Nina Reinert, CEO for the Danish company Isopaint Nordic A/S, which has developed and produced StoneColor®.

With StoneColor® it doesn't take long to renew the terrace: First the tiles must be cleaned with a product specially designed for stones, Stonecleaner®. The product is easily applied with a soft broom. Then the dirt is removed either using a hard scrubbing brush or a high-pressure cleaner. Once the tiles are dry, they are ready to be painted with StoneColor® either using a long-haired rya roller, a spray gun or a paint brush.

## **Done in one morning**

The work on a regular terrace can be completed in one morning. And while your paving slabs and block pavements are freshened up, you also save money on materials and workmanship.

“StoneColor® relies on the latest advances within nanotechnology. It is environmentally friendly because it is water-based, and it keeps dirt, oil and water off the paving slabs, while still allowing the stones to “breathe” so the water can still penetrate through the stones. Paving slabs and block pavements can last many years thanks to the improved wearing qualities and resistance against UV radiation offered by StoneColor®”, Nina Reinert.

StoneColor® is available in several different natural stone colours: Concrete grey, slate grey, black, mocha, natural red and colourless. Over the past three years, Iso Paint Nordic A/S has been developing StoneColor, which will be available in Danish DIY retailers from September 1<sup>st</sup>.2008.

*Iso Paint Nordic A/S manufactures roof coatings, facade paints and impregnations for professionals all over the world. During the last 40 years, the company has developed products for roofs, facades, driveways and concrete, and the products of Iso Paint Nordic are certified in accordance with ISO 9001 (quality management) and ISO 14001 (environmental management). Furthermore, Iso Paint Nordic has been awarded the EU Environmental Flower. Contact Iso Paint Nordic A/S: Phone: +45 7633 3114, [mail@isopaint.com](mailto:mail@isopaint.com), [www.isopaint.com](http://www.isopaint.com)*